

A Non-Profit Fraternal Organization of Radio and Television Broadcast Professionals

I Dream of Jeannie's Barbara Eden honored by Pacific Pioneer Broadcasters

PPB Luncheon Re-cap Written by Celebrity Journalist Margie Barron
(Edited for space)



Beautiful and funny, a sweet and talented lady who is loved by her friends and fans—that's the Barbara Eden everyone met at April's Pacific Pioneer Broadcasters luncheon.

The stunning star of the comedy-fantasy *I Dream of Jeannie* series (which ran for five seasons) showed off a trophy figure that would still stop traffic in her genie costume. And Eden received her own trophy, the **ART GILMORE** Career Achievement Award, presented by PPB President **ALAN PERRIS**.

It was a joy to listen to PPB entertainment chair **JEANNE DeVIVIER BROWN** read congratulations from PPB member **PAT BOONE**. Pat made two movies with Eden, and praised her comedy flair in *All Hands on Deck* (1961) and dramatic skills in *Yellow Canary* (1963). An abundance of clips from her lengthy career spanning more than 50 years showed off Eden's talent performing alongside legends **BOB HOPE**, **LUCILLE BALL**, and **CAROL BURNETT**, among many others. She was in movies with **ELVIS PRESLEY** and **PAUL NEWMAN**. Watching the very first scene she did with **LARRY HAGMAN** in the *I Dream of Jeannie* pilot for NBC in 1965 was also a treat for the PPB crowd at Sportsmen's Lodge in Studio City.



ALEXANDRA SHELDON, widow of **SIDNEY SHELDON** who created, produced and wrote *I Dream of Jeannie*, was delighted to re-connect with her friend, honoree **BARBARA EDEN**. (Don King photo)

On the dais were coworkers and friends—**HAL LINDEN**, **PETER MARSHALL**, **LONI ANDERSON**, **DAWN WELLS**, **GEORGE SCHLATTER**, and broadcaster **BILL HARRIS**. They let the genie out of the bottle telling wonderful stories about Barbara.

Peter Marshall bragged about working with Eden more than 50 years ago, and they have remained friends ever since. Hal Linden noted that their friendship started when they did the TV movie *How to Break Up a Happy Divorce*, and later they toured the country performing the stage show *Love Letters* to rave reviews. Linden said, "Barbara always gracious and had meet and greets with her fans who came to see the show."

Dawn Wells, "Mary Ann" of *Gilligan's Island* fame, revealed, "she knew my dad and assured him that it was okay for me to be an actress. Without Barbara's help I wouldn't be here."



On the dais (seated L-R) **HAL LINDEN**, **LONI ANDERSON**, honoree **BARBARA EDEN**, **DAWN WELLS**, **BILL HARRIS** (2nd row) **GEORGE SCHLATTER**, **PETER MARSHALL**, PPB President **ALAN PERRIS**. (Don King photo)

Loni Anderson told a funny story about their families going trick-or-treating together, and Barbara wore her Jeannie costume. Loni said, "I'm lucky to have her in my life. We got to be on a **BOB HOPE** special together, and Barbara was fantastic, singing and dancing. Men want to be with her, and women want to be her. Actually, some men want to be her too."

George Schlatter deserves credit for giving Barbara her first job in Hollywood. Long before he produced the groundbreaking comedy *Rowan & Martin's Laugh-In*, Schlatter was the manager of the Sunset Strip nightclub *Ciro's* and he hired Eden as a dancer. "And then you fired me," Eden chided. "But you couldn't dance," he rebuked. "But I learned," Barbara shot back and noted that she performed singing and dancing on variety shows, touring in musical comedies, and headlining in showrooms in Las Vegas, Lake Tahoe, and Atlantic City.



Before the luncheon, board member **JHANI KAYE**, **SPIDER HARRISON** and past PPB President **CHUCK STREET** chatted in the green room. Jhani edited a video package of highlights from Barbara's long career that was played to the gathering at lunchtime. (Don Graham photo)



PPB President **ALAN PERRIS** presents PPB's **ART GILMORE** award to worthy honoree **BARBARA EDEN**. (Don King photo)

Bill Harris, the *Entertainment Tonight* and Showtime movie reporter, talked about how lucky he was to tour with the "On the Magic Carpet with Barbara Eden" show that they do around the country. "I have a talent to read questions from a card, and help people get to know her," he said proudly.

Continued from page 1

Born Barbara Jean Morehead in Tucson, Arizona, Eden grew up in San Francisco. Of all her show biz accomplishments, she is most proud of all the Bob Hope specials she did and the USO tours. During the Gulf War, Barbara traveled with Hope to the Middle East to perform for the troops during the Christmas season.

Also at the luncheon, PPB past vice president **LARRY VANDERVEEN** presented the organization's Diamond Circle Award to **MARY BETH GARBER**, executive vice president for media strategy for Katz Media Group. He noted that broadcasters throughout Southern California and the U.S. owe a great deal to Garber, who has dedicated her career to showcasing and proving the continuing power and value of radio and television. Kudos to Mary Beth Garber and all the Pacific Pioneer Broadcasters who inform and entertain.

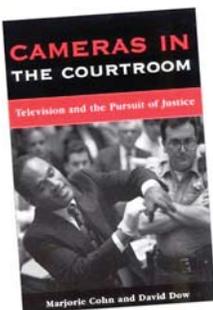
Margie Barron is a celebrity journalist who writes for *The Toluca Times* plus a wide variety of publications.

DIAMOND CIRCLE HONOREE



Diamond Circle Honoree **MARY BETH GARBER** (seated, center) is surrounded by her friends and co-workers. They are (front row) **WALLY CLARK** and **SHIRLEY RAY**, (back row) **LARRY VANDERVEEN**, **JEFF WALD**, **CARSON SCHREIBER**, **ERICA FARBER**, **JHANI KAYE**, **PEGGY DAVIS**.

IN THE NEWS



Before he was secretary of PPB, retired CBS news correspondent **DAVID DOW** covered epic trials—both **O. J. SIMPSON** trials, the **RODNEY KING** beating cases, the **McMartin** preschool molestation case, and the *Twilight Zone* trial. The Emmy Award-winning journalist served as adjunct instructor at USC and occasional host of public radio shows *To the Point* and *Which Way, L.A.?* According to **FRED GRAHAM** of Court TV, David's book *Cameras in the Courtroom* is a rare combination of a must-have resource book and an easy read. It lays out the intricacies of this important issue in a comfortable style that will engage any reader." David is generously offering copies to PPB members for only \$9.00. If you'd like a copy, send an email to daviddowfam@aol.com.

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One of the newest members of PPB, **KERRI KASEM**, recently hosted a KASEM CARES Conference, *Aging with Dignity*. PPB members were invited. Our **JOHN NEWTON** and his daughter **NATALIE**, who is an employee in the Senior Care World, **MERI HILLIER**, and board member **LOIS TRAVELINA** attended. Kasem Cares is dedicated to raising awareness and the prevention of elder abuse and isolation of vulnerable adults. Some of the topics covered over the two-day event were Fighting Isolation, Planning Retirement, Elder Justice, and Socialization for Seniors. The key message and goal of the organization is to get laws passed to protect the rights of adult children and family members.



Conference host **KERRI KASEM** (right) and **LOIS TRAVELINA** flank funny man **FRITZ COLEMAN** who closed out the weekend event.

In May, past PPB President **CHUCK STREET** asked "SHOTGUN TOM" **KELLEY** to help him at the American Ride and Music Festival at Lakeview Park in Orange County. The purpose of the event is to raise money for our troops who need Patriotic Service Dogs. It takes about \$29,000. to train a service dog for a disabled veteran.



"SHOTGUN TOM" **KELLEY** (center) acted as the auctioneer for the Festival and the Patriotic Service Dog Association. He received a high bid of \$2,100.00 for a red, white and blue guitar signed by Bruce Springsteen. Commander **CHUCK STREET** (right) shows off one of his many Hawaiian shirts.

Do you know someone who would like to join PPB?
Go to our website at www.PPBwebsite.org and download an application

SPECIAL BONUS SECTION

JULY 2016

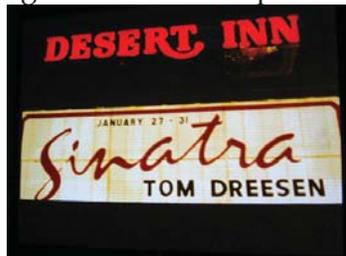
Comedian TOM DREESEN Gets the Spotlight as the Pacific Pioneer Broadcasters' Honoree

By MARGIE BARRON

The Pacific Pioneer Broadcasters did something unusual at their last awards luncheon. Gone was the usual big dais of VIPs to toast the honoree. Instead just one great entertainer, comedian **TOM DREESEN**, stood in the spotlight on stage for about 90 minutes mesmerizing the folks gathered in the Sportsmen's Lodge ballroom on June 29.

Tom Dreesen was on hand to receive the coveted **ART GILMORE Career Achievement Award** from PPB President **ALAN PERRIS**. But Dreesen was also there to share his comic gifts with the crowd as he performed selections from his *An Evening of Laughter and Stories of Sinatra* one-man show that has toured around the country to glowing reviews.

"I'd like to take you on a journey to places I'd never thought I'd go, with people I'd never thought I'd meet, and lessons that I learned along the way," Dreesen said launching a funny, educational, and inspiring afternoon. He explained that he learned many lessons from **FRANK SINATRA**. But that afternoon everyone at the PPB luncheon learned important lessons from Dreesen too—that anything is possible, that dreams come true, and that the world is a better place with good people like Tom Dreesen.



He has a sense of pride about his humble background. Tom said, "I grew up in Harvey, Illinois, in a neighborhood where the core value was very simple—that was 'you only deserved in life what you worked for,' and I didn't mind at all. I sold newspapers and shined shoes in the neighborhood taverns listening to Frank Sinatra on the jukebox singing *Come Fly With Me*." Years later he would be flying with Frank Sinatra for 13 years as his opening act. And Harvey, Illinois would dedicate a corner in his old neighborhood: Tom Dreesen Street. "That proves dreams come true," said the Navy veteran turned comic.



TOM DREESEN (right) performed as the opening act for **FRANK SINATRA** for 13 years. They were pals, on-stage and off.



The usual post-luncheon salutes from a panel of dais guests were replaced this time by **TOM DREESEN**, left-center, performing his 90-minute comedy show. There to enjoy it were PPB member **WINK MARTINDALE** and his wife **SANDY**, and far right, member **DONNA ANDERSON**. (Don Graham photo)

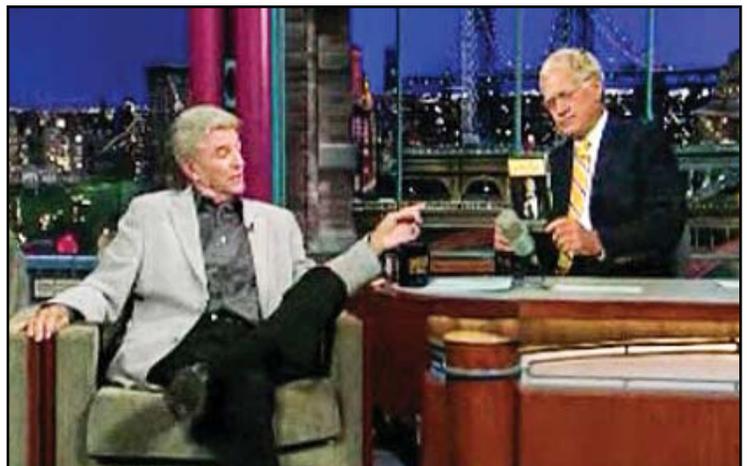


In 1968, **TOM DREESEN** and **TIM REID** became the first interracial comedy team in the history of show business.

He started doing comedy to help community race relations in 1969. "I thought if we could laugh together, we could live together," explained Dreesen who teamed with **TIM REID** (**WKRP**) and were the first black and white comedy duo playing the clubs for years.

When Dreesen went solo he became a popular guest on *The Tonight Show*, and was a favorite of **DAVID LETTERMAN**, guest hosting for him. He was also a regular in the showrooms of Las Vegas.

Tom had great stories about working with **SAMMY DAVIS Jr.** and others, but his tales about his friendship with Sinatra were the most poignant as well as very funny. It was clean humor, which Sinatra always expected from Dreesen.



TOM DREESEN was a favorite guest on *The Late Show* with **DAVID LETTERMAN**.

Frank Sinatra once told an audience, "If I'm a saloon singer, then Tom Dreesen is a saloon comedian." Tom noted, "We're both a couple of neighborhood guys."

They toured together and played some of the greatest venues in America, and became great friends. Along with interesting anecdotes, Dreesen had photos and film clips reflecting the special moments they shared. "No matter what happens to me I know my obituary is going to say 'comedian who toured with Frank Sinatra.'"

After talking about his life experiences and charity efforts (he founded *A Day for Darlene* named for his sister to benefit Multiple Sclerosis research), Dreesen received a tremendous ovation. Tom stayed afterwards to chat with old friends, pose for pictures, and share a few more stories with the delighted crowd.

Diamond Circle Honoree

Also at the luncheon, another distinguished Pacific Pioneer Broadcaster was inducted into the Diamond Circle. PPB's past President **CHUCK SOUTHCOTT** presented the honor to **WALLY CLARK** for his notable contributions to broadcasting.

Southcott spoke about Clark's achievements, which include turning L.A.'s KIIS-FM into the highest revenue-producing music radio station in the world under his management. "No wonder Billboard magazine recognized Wally as 'Trend Setter of the Year,' an honor he shared with **PRINCE** and **JULIO INGLESIAS**," Southcott reported. Clark worked closely with **DICK CLARK**, plus co-created the popular *Rick Dees Weekly Top Forty*, and has produced national and international radio programs as a bona fide pioneer broadcaster.



TOM DREESEN with celebrity journalist **MARGIE BARRON**.



TOM DREESEN greets **GENE PRICE**. (Don Graham photo)



Past PPB President **CHUCK SOUTHCOTT** presented the Diamond Circle Award to **WALLY CLARK**. (Don Graham photo)



BUTCH CLARK (left) celebrated with his dad, **WALLY CLARK** turned KIIS-FM into the highest grossing music station in the world. (Don King photo)



JOHN RAPPAPORT, producer and writer on *M*A*S*H*, goes way back with **TOM DREESEN**. (Bob Mills photo)



PPB Veep "**SHOTGUN TOM**" **KELLY** with **TOM DREESEN**. (Don King photo)



JOHN NEWTON enjoys the afternoon with his wife **RUTH**. (Don King photo)



Board Member **LOIS TRAVELINA**, **BILL A. JONES** and **PAT WALMSLEY**. (Don Graham photo)



MARY VIRGINIA McDONOUGH and past PPB President **TOM KENNEDY**. (Don Graham photo)



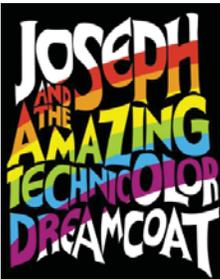
Two noted comedians: **KATHY BUCKLEY** and NBC4's weathercaster **FRITZ COLEMAN**, who also does stand-up comedy. Kathy performs as the only hearing-impaired stand-up comedienne. (Don King photo)

Margie Barron is a celebrity journalist who writes for The Toluca Times plus a wide variety of publications.

1986

Looking Back: TV in 1986

RON GREENBERG is one of the greats of the game show world. His resume as a producer includes *Camouflage*, *Word for Word*, *Dream House*, *Sale of the Century*, *Joker's Wild*, *Tic Tac Dough*, and many more. He created *The Who, What, or Where Game*, *Pop N' Rocker Game*, *The Challengers*, and with partner **DON LIPP**, *The Big Showdown* and *The Money Maze*. According to a recent tribute to Ron on examiner.com, "It is no wonder that game shows have been a popular television format since the 1950s--and producer Ron Greenberg is one individual who has been involved with the medium from its early days." For his 80th birthday a few years ago, Ron celebrated with a dinner party that included PPB members **MIKE BROCKMAN**, **WINK MARTINDALE**, **BOB EUBANKS**, **ART ALISI**, **STU BILLET**, **DAVID SCHWARTZ**, **JOE SIEGMAN**, and **FRED WESTBROOK**. The dais included his pal **TOM DRESEN**, who hosted the evening's festivities, **MONTY HALL** of *Let's Make a Deal* fame, comedian **BOB ZANY**, the late **GIL CATES**, comedian **JAMIE ALCROFT** and his son, **DANNY**, who is an agent at WME. Ron said, "The best part of working in the entertainment industry was the fun and comradery. To see them all assembled that evening was simply a pleasure. I've been fortunate to work with the likes of **MERV GRIFFIN**, **DICK CLARK** and so many other incredible individuals. Over 60 years of bells and buzzers--what a wonderful world!"



KAREN SARGENT RACHELS has announced the Fall-Winter production at Big Bear Lake Performing Arts Center. The group will present *Joseph and the Amazing Technicolor Dreamcoat* starting November 18th. With lyrics by **TIM RICE** and music by **ANDREW LLOYD WEBBER** auditions for this delightful show will be held in September. www.BigBearTheater.org.

Members **BOB LOUDIN** and **STEVE GRANT** recently attended the Broadcast Pioneers of Philadelphia luncheon. The group holds luncheons every third Wednesday. Bob says, "What's amazing and keeps reminding me I am in Hollywood is that Pacific Pioneer Broadcasters honor folks like **BARBARA EDEN**, **HENRY WINKLER**, **ART GILMORE**, **GARRY MARSHALL**, and on and on. The luncheon back east was great fun but much more local in flavor. It's Philly, not Hollywood!"



Pictured are **STEVE GRANT** (left), Philadelphia radio personality **JERRY BLAVAT**, and **BOB LOUDIN**. Jerry's known locally as "The Geator with the Heater." Bob was a production assistant on *The Discophonic Scene*, syndicated from WCAU-TV in the 60's.

Last month, **DON GRAHAM** booked his new client, country music's **NEAL MCCOY**, to join **WILLIAM SHATNER** at the 26th Annual Priceline.com Hollywood Charity Horse Show sponsored by Wells Fargo. The event took place at the LA Equestrian Center in Burbank and included an arena show, western dinner, auction and a live performance by Neal.



Member **WINK MARTINDALE** would like us to "Check out the June 27th issue of *CLOSER Magazine*. They gave us a four-page spread covering our home in Calabasas. Very nice pictures...I hope you enjoy! Winker!" The style of the home is traditional. Wink and his wife **SANDY** did all the decorating themselves.

Thirty years ago, 1986 offered some significant events in American television. Here's a sampling:

January 6 - A Vicks Formula 44 cough medicine commercial premiers featuring Peter Bergman from *All My Children*, in which he told viewers "I'm not a doctor, but I play one on TV."

January 28 - NASA's Space Shuttle Challenger spacecraft disintegrates live on CNN.

February 14 - Frank Zappa appears on *Miami Vice* playing crime boss "Mr. Frankie."

February 22 - In honor of the 20th anniversary of the first episode of *The Monkees*, MTV broadcasts *Pleasant Valley Sunday*, a 22-hour marathon of Monkees episodes.

March 20 - After four seasons, NBC cancels *Remington Steele*, resulting in Pierce Brosnan being named the newest James Bond. Because of the media frenzy and an increase in *Steel's* ratings, NBC reverses its decision and announces the show will return for the 1986-87 season. This results in Bond movie producers withdrawing their offer to Brosnan - he would take on the role of 007 in 1995.

April 3 - Merv Griffin sells his production company to the Coca-Cola Company for \$250,000,000.

April 21 - Geraldo Rivera hosts a live two-hour syndicated special *The Mystery of Al Capone's Vault*, famously coming up empty handed.

April 27 - A man calling himself Captain Midnight jams HBO's signal to protest its monthly fee of \$12.95.

May 10 - Tommy Lee of rock group Motley Crue marries actress Heather Locklear.

May 12 - NBC unveils its new Peacock logo during its 60th anniversary special.

May 16 - Bobby Ewing is found alive and showering in his ex-wife Pam's bathroom in the season finale of *Dallas*. On the September 26 premiere of the show, it was revealed that the entire 1985-86 season was a dream of Pam's the night after they agreed to marry.

May 22 - Cher calls David Letterman an "a**hole" during a taping of *Late Night with David Letterman*.

August 15 - Rod Roddy becomes permanent announcer of the long-running CBS daytime game show *The Price Is Right*, replacing the deceased Johnny Olsen.

September 8 - Oprah Winfrey's Chicago-based talk show goes national.

October 9 - The Fox Broadcasting Company launches as America's fourth commercial broadcast TV network.

November 8 - Dana Carvey, Phil Hartman, and Kevin Nealon join the cast of *Saturday Night Live*.



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WE WELCOME OUR NEW MEMBERS

VINCE CALANDRA began his television career 56 years ago when he held cue cards on the stage of that really big show, the *Ed Sullivan Show*. One day, complete with Beatles wig and guitar, he stood in for an ailing **GEORGE HARRISON** on Saturday, February 8, 1964, as the remaining members of The Beatles went through dress rehearsal for their historic first appearance. Harrison was sick with a fever at the time. Vince went on to become a top talent executive and producer, notably of the *John Davidson Show*. PPB Assistant Treasurer **MICHAEL BROCKMAN** is sponsoring Vince.

MICHAEL C. CLARK started as a camera operator, floor director, mixer, and worked in lighting at WCNY in Syracuse. In 1972 he became a producer/director at TeleprompTer TV in St. Petersburg, FL. He came west in 1977 to Lajon Films in Burbank, and later Sony Pictures TV as in-house promotion producer and editor. Currently he is owner of Clark Media Productions and is sponsored by PPB President **ALAN PERRIS**.

STACEY FARISH has spent 11 years in radio and nine years in print and digital. She started as senior media buyer for Global Marketing Resources and was national account manager for United Stations Radio and Premier Radio. In 2000, Stacey was western regional manager at Dial Communications and then joined ABC Radio Networks. She was VP of Media and Live Entertainment at the Los Angeles Times in 2007. After the Times, Stacey was VP publisher at "The Wrap". She is currently Senior VP at Penske Media Corporation. Her sponsor is PPB President **ALAN PERRIS**.

ANGELA HINTON is an award winning writer and producer of children's programming. She's toured internationally and won 16 awards at Cannes. Angela's works include *One Tree Hill*, *Indie Music Scene* for TV and *Star Nite Angel* for radio. Her career spans four years in radio and 21 years in TV. Her sponsor is PPB Membership Chair **MARCIA MINOR**.

MIKE LANDA began his career as an intern at KNX news radio in 1969. He spent the next 45 years working his way up as writer, reporter and anchor. Mike was the station's Orange County bureau chief, and covered everything from trials to fires, the county's bankruptcy in 1994, and won multiple Golden Mike Awards. He is now retired and recently won a Lifetime Achievement Award for his work from the Radio and Television News Association of Southern California. **KIM MARRINER** is his sponsor.

PPB would like to thank outgoing board members **RICHARD BURDEN, PEGGY DAVIS, GERRY FRY, JHANI KAYE, TOM PATTERSON** and **TED RAY** for their hard work and contributions to our organization.

We welcome new members to our board: **DEE BAKER, STACEY FARISH, JOHN GOLDHAMMER, JOHN NEWTON, MARCIA MINOR, MIKE SAKELLARIDES, TOM WILLIAMS** and **MATTHEW WORLEY**.

PPB board members serve a three-year term.

**The next board meeting will be held on
 *** Monday, August 8th. *****

TONY MALANOWSKI started in 1980 doing voice overs for local TV affiliates including ABC, NBC, and CBS in Baltimore, Maryland. He was an editor at Walt Disney Studios, worked on *Seinfeld*, *Designing Women* and *Coach* and edited over two dozen feature films, trailers, and documentaries. Tony's sponsor is Chairman of the Board **JEANNE DeVIVIER BROWN**.

In 1989 **JEFF MIRKIN** began his career with **RALPH EDWARDS / STU BILLETT** Productions. He then wrote for *Love Connection* and in 1989 became an agent at Triad Artists. Back in production, he was a producer for *Studs*, *Bzzz*, *The Newlywed Game*, and *Greed*. Presently he works with *Heartland Poker Tour* and was sponsored by President **ALAN PERRIS**.

DAVID MUMFORD spent 35 years in TV starting as a rep at Katz in New York City, where he became director of TV station research. In 1979 he was assistant program director at KTLA, Channel 5. David got back into research at Paramount in 1981 and in 1996, was appointed senior vice president of research at Columbia Embassy Television, after which he went to Sony Pictures Television as executive VP in planning and research. President **ALAN PERRIS** is David's sponsor.

JEANNE WOLF has been a reporter for ABC's *Good Morning America* and ABC's *Nightline* and syndicated *Entertainment Tonight*. Jeanne has covered every aspect of show business for TV, the internet, radio, newspapers, and magazines. She is president of Pentacom Productions and was sponsored into PPB by Board Member **JOHN GOLDHAMMER**.

WE REMEMBER

Five-time Emmy winner **DORIS ROBERTS** was a well-respected character actress, author and philanthropist, whose career spanned six decades. She played Mildred Krebs on *Remington Steele* and achieved continuing success for her co-starring role as Raymond Barone's mother, Marie Barone, on the long-running CBS sitcom, *Everybody Loves Raymond*.

JANET WALDO is best known in animation for voicing Judy Jetson, the teenage daughter on *The Jetsons*, Nancy in *Shazzan*, Penelope Pitstop, and Josie in *Josie and the Pussycats*. Janet began her career on radio with an eight-year run as Corliss in *Meet Corliss Archer*.

FROM THE ARCHIVES



Flanked by child star **JANE WITHERS** on the left and actress **JAYNE MEADOWS** on the right, past PPB President **TOM HATTEN** looks like a happy guy as he relaxes in the greenroom in 2002.